



PROJECT CLEAN WATER YOUTH MICROGRANT PROGRAM

Project Clean Water is awarding 3 microgrants of \$500 each to student-led teams that use science and/or engineering to address water quality in their local watershed. Student groups will design stormwater-themed projects that address their location and demographic-specific needs. These projects can include stormwater polluted runoff reduction, proper trash and pet waste disposal, or the capture and reuse of stormwater.



OBJECTIVES

BUILD

the capacity of young people in matters of water quality focusing on issues related to stormwater pollution

PROVIDE

young people a platform to share and exchange ideas while showcasing their innovative solutions on stormwater-related issues affecting their communities

FACILITATE

an inclusive platform to engage youths and youth-led organizations, governments and development partners to further strengthen participation



Open to all high-school students in a school-led group in San Diego County preferably in an Environmental Club, STEM Program or Conservancy Group.

The Microgrant Program gives students the tools and resources they need to design stormwater-themed projects that address their location and demographic-specific needs.

One-time microgrants of \$500 are available to students to provide the funds needed to develop a stormwater related project. Acceptable fund use is outlined below. Funds are available upon receiving the grant. Three (3) microgrants will be awarded each calendar year. The program will run from March 2022 to December 2024.

Students will also have access to mentors in a coworking digital space located on the Project Clean Water website.

DEADLINE FOR GRANTS: October 15, 2022, October 15, 2023, October 15, 2024

PROJECT DUE DATES: February 1st, 2023, February 1st, 2024, February 1st, 2025

APPLICATION AND SELECTION PROCESS

2022 MICROGRANT SCHEDULE

March 22nd, 2022

Announcement of Microgrants
Application process begins

October 15th, 2022

Applications due

October 30th, 2022

Applicants will be notified

February 1st, 2023

Projects completed and all materials submitted

HOW TO APPLY

1) Submit the following information

either in a short video or text

- Introduction to team members
- Explain your idea. What is the opportunity, what problem does it solve, what unmet need does it address?
- Why do you want to pursue this idea?
- Explain in detail how you plan to use the funds.
- Provide a budget for the project.
- Explain the status of your idea today and where it will be in 90 days if awarded a microgrant.

2) Email the following information to PCW@migcom.com:

- Subject line: Application for PCW Microgrant
- Link to video presentation or attach a pdf
- 2-3 paragraphs about your idea: Project information, title, how it fits in one of the three categories (runoff, source reduction or capture water), when the project will occur and finish, and how the success will be measured.
- Budget
- Timeline
- Contact Information
 - Name(s) of every team member
 - Main contact name and email address
 - Teacher or mentor name and contact info
 - Name of school

Applicants will be notified within 30 days of submitting their application.

EVALUATION & SELECTION COMMITTEE

All applications will be reviewed by the Project Clean Water Microgrant Selection Committee (PCWM). The PCWM Selection Committee will determine the final selection. MIG will serve as the fiscal agent for the microgrant. Selection Committee members participate in a consensus-based discussion, in which all criteria are considered equally, to choose which three projects will receive microgrants. The PCWM Selection Committee members are not eligible to submit microgrant applications.

Proposals will be evaluated based on the following criteria:

1. Does the project fit in one of the three categories: runoff, source reduction/pollution prevention, or capture water?
2. Have you determined how the success will be measured?
3. Have the project steps been outlined to ensure that it is safe to conduct and gather input?
4. Does the project demonstrate a unique idea/approach to addressing one of the project themes?
5. Strong projects will demonstrate knowledge and understanding of stormwater fundamentals.
6. Is the budget realistic to complete the project?
7. Justice, Inclusion, Equity, and Diversity: To what extent does the application address justice, equity, inclusion, and diversity? This can be achieved through a project which is designed to achieve more just and equitable outcomes for all community members and include a diverse range of participants or stakeholders. Or it can be achieved by thoughtfully explaining the challenges of integrating justice, inclusion, equity, or diversity into the project.

APPLICATION AND SELECTION PROCESS

ELIGIBLE LOCATIONS

Microgrants will be awarded to place-based stormwater-themed projects. These projects can include stormwater runoff reduction, proper trash and pet waste disposal, and the capture and reuse of stormwater. The watershed location threshold is meant to ensure that we award grants evenly to the County's various watersheds. For a full list of watersheds and to determine what watershed your school falls in [click here](#).

Eligible watersheds include:

- Tijuana
- Otay
- Sweetwater
- Pueblo
- San Diego River
- Los Penasquitos
- San Dieguito
- Carlsbad
- San Luis Rey
- Santa Margarita
- South Orange County

PARENT/GUARDIAN INFORMATION

Requirements

- Information and signature of parent/guardian for students under 18 years of age
- Sponsoring School/Organization: The name of your teacher or group leader and contact information

REQUIREMENTS/USAGE

Acceptance Requirements

- Applicants must apply as a group of at least three people.
- If your application is accepted, you will meet virtually with the selection committee to discuss the idea and detail how you plan to use the microgrant.
- All funds to be used within 90 days of receiving the microgrant. Receipts must be provided to show how the money was spent.
- Recipients required to check-in with their assigned mentor twice during the 90-day period.
- After the grant period, recipients will present their progress and learnings to the PCWM Selection Committee, discussing the next steps for their idea.
- The winning applicant team must agree to use the PCW Youth Portal to work on the project.
- The winning applicant team agree to allow the project to be archived on the PCW website to be used as an informational resource for other students.
- The winning applicant team must agree to sign a talent waiver and allow PCW the opportunity to share the project on social media and media outlets.

Acceptable Microgrant Uses

- Purchasing of materials for a minimum viable product
- Prototyping, experiments, and concept testing
- Market research tools and software
- Software to prove out your idea
- Licensing and legal fees
- Development and UX/UI design costs (based on the business requirement)

Unacceptable Microgrant Uses

- Rent for co-working or office space
- Equipment or software that is not core to the development of the idea
- Travel expenses
- Team member salaries
- Food expenses

PROJECT CLEAN WATER MICROGRANT APPLICATION



APPLICANT INFORMATION	
Name	
Age	
Email	
Address	
Telephone	

PARENT/GUARDIAN INFORMATION	
If the applicant is under the age of 18, please answer the following questions about the parent or guardian	
Name	
Relationship	
Email	
Address	
Telephone	
Signature	

SPONSORING SCHOOL/ORGANIZATION	
We suggest applicants be connected to a sponsoring school or organization to receive the funds from the microgrant program.	
Name	
Telephone	
Address	
Contact	
Email	

PROJECT CLEAN WATER MICROGRANT APPLICATION



PROJECT INFORMATION

PROJECT SUMMARY

Tell us about your project and why you want to complete it. How do you plan to get the project done? What is the timeline for completing the project? How will we measure the project's success?

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BUDGET

Tell us how much money you need for your project (maximum \$500) and how you plan to use it.

Item	Description	Quantity	Total
TOTAL			

By signing below, I permit my child to participate in the Project Clean Water Microgrant Program under the terms and conditions set forth in this application. I hereby certify that all of the information listed in this application and/or any attachments to this application is true and correct to the best of my knowledge. I acknowledge that all funds my child receives must be used for purposes of fulfilling the goals of the microgrant program. I agree that my child will submit progress and budget reports as requested by Project Clean Water after the grant is received.

Parent or Guardian's Name

Signature

Date

PROJECT CLEAN WATER MICROGRANT APPLICATION



MICROGRANT PHOTO RELEASE FORM

MIG is the marketing consultant contracted to manage the Project Clean Water Public Education Campaign.

I hereby grant MIG permission to use my likeness in a photograph, video, or other digital media ("photo") in any and all of its publications, including web-based publications, without payment or other consideration.

I hereby irrevocably authorize MIG to edit, alter, copy, exhibit, publish, or distribute these photos for any lawful purpose. In addition, I waive any right to inspect or approve the finished product wherein my likeness appears. Additionally, I waive any right to royalties or other compensation arising or related to the use of the photo.

I hereby hold harmless, release, and forever discharge MIG from all claims, demands, and causes of action which I, my heirs, representatives, executors, administrators, or any other persons acting on my behalf or on behalf of my estate have or may have by reason of this authorization.

I HAVE READ AND UNDERSTAND THE ABOVE PHOTO RELEASE. I AFFIRM THAT I AM AT LEAST 18 YEARS OF AGE, OR, IF I AM UNDER 18 YEARS OF AGE, I HAVE OBTAINED THE REQUIRED CONSENT OF MY PARENTS/GUARDIANS AS EVIDENCED BY THEIR SIGNATURES BELOW. I ACCEPT:

Name

Signature

Date

If under 18, BOTH THE STUDENT AND A PARENT OR GUARDIAN MUST SIGN

Parent or Guardian's Name

Signature

Date