

San Diego Regional Stormwater Copermittees Education and Outreach Workgroup

Meeting Agenda

Date / Time	Location
Tuesday January 12, 2021 10:00 a.m. to 12:00 p.m.	When it's time, start or join the WebEx meeting from here: https://mbakermeet.webex.com/mbakermeet/j.php?MTID=m7242163ff1675aa09738fe9c6bb92a4c Audio Connection: 202-860-2110 (Cisco WebEx) Access Code: 179 115 8865 Meeting Password: 8x3PgPAE2pF

1. **Welcome and Call Meeting to Order** (5 minutes) – Aaron Barrall
2. **Copermittee Roll Call** (10 minutes) – Aaron Barrall
3. **Non-Agenda Public Comment** (2 minutes per speaker)
4. **Project Clean Water Ad-Hoc Subcommittee Recommendations and Outcomes** (15 minutes) – Stephanie Gaines
 - Logo
 - Website Design
 - Site Map
 - Combine PCW Ad-Hoc Subcommittee with Education and Outreach Workgroup
5. **Behavior Change Marketing Campaign Update** (60 minutes) – MIG
 - Campaign Status Update
 - Roadmap to Campaign Launch
 - Group discussion about materials presented at this and 12/3/2020 meetings
6. **Announcements** (5 minutes)
7. **Next Meeting** (2 minutes)