

# San Diego Regional Stormwater Copermittees Education and Outreach Workgroup

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## *Meeting Agenda*

Date / Time	Location
Wednesday March 10, 2021 2 p.m. to 3 p.m.	When it's time, start or join the WebEx meeting from here: <a href="https://mbakermeet.webex.com/mbakermeet/j.php?MTID=me7f4234934c06929024e800e90f4c7ef">https://mbakermeet.webex.com/mbakermeet/j.php?MTID=me7f4234934c06929024e800e90f4c7ef</a> <b>Audio Connection:</b> 202-860-2110 (Cisco WebEx) <b>Access Code:</b> 129 663 0326 <b>Meeting Password:</b> 3hpMZ29htVc

1. **Welcome and Call Meeting to Order** (5 minutes) – Hilary Ellis
2. **Copermittee Roll Call** (5 minutes) – Hilary Ellis
3. **Non-Agenda Public Comment** (2 minutes per speaker)
4. **Behavior Change Marketing Campaign Update** (45 minutes) – MIG
  - Campaign Updates
  - Website Updates
  - Press Conference Overview
  - Collateral Presentation
  - Media Buy Presentation
  - Roles & Responsibilities Review
5. **Announcements** (3 minutes)
6. **Next Meeting** (2 minutes)