

San Diego Regional Stormwater Copermittees Education and Outreach Workgroup

Meeting Agenda

Date / Time	Location
Wednesday, February 17, 2021 1 PM to 3 PM	When it's time, start or join the WebEx meeting from here: https://mbakermeet.webex.com/mbakermeet/j.php?MTID=m7fbf1310f704af9d469a0e2310874057 Audio Connection: 202-860-2110 (Cisco WebEx) Access Code: 179 247 7930 Meeting Password: pcw2021

- Welcome and Call Meeting to Order** (5 minutes) – Hilary Ellis
- Copermittee Roll Call** (10 minutes) – Hilary Ellis
- Approval of Previous Meeting Minutes** (10 minutes) – Hilary Ellis
 - December 3, 2020 Meeting Notes ****VOTE****
 - January 12, 2021 Meeting Notes ****VOTE****
- Old Business** (Action Item Updates) (5 minutes) – Hilary Ellis
- Behavior Change Marketing Campaign Update** (45 minutes) – MIG
 - Campaign Status Update
 - Preparation for Campaign Launch
 - Group discussion about materials presented
- Workgroup By-laws** (10 minutes) – Chelsea McGimpsey
- Discussion: Think Blue San Diego Region Legacy Materials** (15 minutes) – Chelsea McGimpsey
- Discussion: Workgroup Name** (5 minutes) – Chelsea McGimpsey
- Public Comment** (2 minutes per speaker)
- Announcements** (5 minutes)
- Next Meeting** (2 minutes)