



“Clean water through local commitment and action”

Education and Resource Development TAC

Thursday, August 28, 2003, 10 a.m.-12 p.m.

S.D. County Water Authority 4677 Overland Ave., Lobby Conference Room

Meeting Summary

Attendees:

Sarah Adams	I Love a Clean SD	volunteers@ilacsd.org	(858)467-0103 x3003
Christine Brochard	DPLU MSCP	Christine.brochard@sdcounty.ca.gov	(858) 694-3004
Jeremy Buegge	DPLU MSCP	Johnjeremy.buegge@sdcounty.ca.gov	(858) 694-3719
Marsha Cook	DPW WPP	marsha.cook@sdcounty.ca.gov	(858) 694-2764
Ivan Golakoff	SDCWA	igolakoff@sdcwa.org	(858) 522-6719
Maile Horita	SDCWA	horim@rb9.swrcb.ca.gov	(619) 271-2683
Linda Isakson	City of Oceanside	lisakson@ci.oceanside.ca.us	(760) 435-5007
Donna Knott	County Office of Ed.	dknott@sdcoe.k12.ca.us	(858) 292-3882
Betsy Leonard	G.S. Env. Ed. Con.	betsleon@pacbell.net	(858) 271-6656
Robin Miller	City of Poway	rmiller@ci.poway.ca.us	(858) 679-4350
Linda Ndlebe	DPW WPP	linda.ndlebe@sdcounty.ca.gov	(858) 495-5368
Merle Okino O'Neill	CAN/ Agua Hedionda	merlon99@aol.com	(760) 758-7908
Rita Spiegel	Solana Center	Spiegel@solanacenter.org	(760) 436-7986
Michele Stress	DPW WPP	Michele.stress@sdcounty.ca.gov	(858) 694-2794
Trish Wundrow	I Love a Clean SD	education@ilacsd.org	(858) 467-0103

Minutes:

- ❖ Introductory Remarks, Introductions, sign-in
- ❖ USD Speakers were unable to present. They will reschedule for the fall.
- ❖ Summary: 2003 Clean Water Summit:
 - Michele Stress went through the June 2003 Project Clean Water Report Card, as reported at the Clean Water Summit, with particular emphasis on items # 1,2,14,16,28,37,39,49 and 50. The report can be found at the PCW home page at www.projectcleanwater.org
- ❖ Review / Action Items:
 - Michele also directed people to the North County survey results, also posted on the project clean water site.
 - Michele stated that the Rea and Parker (SDSU) study results would be released soon, and that she would bring them to share at the next Ed TAC meeting.
 - Michele encouraged people to post on the PCW website's bulletin board.
 - The Regional Watershed Poster was passed around for comment. All recommendations should be forwarded to margarita.mogollon@sdcounty.ca.gov
 - Linda Isakson discussed the North County survey results.
 - Michele asked for recommendations for topics and speakers at Ed TAC meetings. Contact her with ideas. Michele can be reached at Michele.stress@sdcounty.ca.gov
 - The group agreed to quarterly meetings. Next date late October or early November. Date TBD and will be sent out via email.
 - Update-Technical Outreach Workgroup:
 - Marsha Cook discussed 4 target group presentations:
 - Automotive
 - Nurseries/Agriculture Groups
 - Mobile Businesses
 - Eating and Drinking Establishments
 - Marsha discussed the Speakers Bureau and mentioned that all agency personnel and affiliated consultants in the ED TAC are invited to join. The Speakers Bureau will help us all meet our goals while getting the word out about stormwater protection, pollution prevention and conservation. We do need people who speak languages other than English, especially Spanish. Email Marsha.cook@sdcounty.ca.gov with questions, or to join.

- Roundtable:
- Ivan Golakoff has two new videos for outreach and Speakers Bureau, as well as a new book! It is entitled To Quench a Thirst, and is the history of water in SD County. *He'll have copies for us all at the next meeting!* Ivan also had the idea of a conservation house at the SD County Fair. The Water Authority is planning a TV series through ITV (16 shows) about water and science issues. It will be aired in classrooms via cable with curriculum linked to each piece.
- Sarah Adams discussed I love A Clean San Diego's stenciling program, and the Coastal Clean Up Day, which currently has 45 sites
- Marsha Cook reported that she and Ellen Schulte did their first Speakers Bureau event with Fire Mechanics. She expressed enthusiasm over working on the PRISM grant (for integrated pest management), and on her upcoming events: Aquatic Avengers, car shows, Insect Fair (Quail Botanical Gardens) and the San Dieguito Run.
- Robin Miller reported that the City of Poway had Restaurant and Home Repair and Remodeling BMP Brochures printed. Brochures will be distributed by Eng. Inspectors, Building Inspectors, Code Compliance, and Customer Services. She will also be doing a Storm Water and Urban Runoff presentation to an elementary school in Poway, with the City of El Cajon, which is loaning them their Urban Runoff Model. She is also planning a presentation re: storm water inspections to the South Poway Business Park Association for this fall.
- Rita Spiegel will distribute stormwater posters and is working with the Farm Bureau and Future Farmers of America on stormwater issues in agriculture. She is doing a pilot program for Riverside, and another, in vermiculture, with Bay Park Elementary. Rita mentioned an event (co-sponsored with City of Encinitas) on Sept. 6, from 9-2, where composting bins will be sold at a discount.
- Jeremy Buegge and Christine Brochard announced that the North County MSCP plan is in the works, as well as an Otay River watershed management plan.
- Maile Horita drew our attention to World Water Monitoring Day (10/18), which ends a whole month of water monitoring activities 9/18-10/18.
- Merle Okino O'Neill discussed Communities Alive in Nature achievements. They have an Adelphia communications-produced video of one CAN program available. The Agua Hedionda Lagoon Foundation plans to open its discovery center in a year. Merle is coordinating an education and outreach program called Project Interact, a watershed stewardship program, on three Fridays in Sept/Oct. Contact her for details, or see the PCW site events link.
- Betsy Leonard gave an overview of the Golden State Environmental Educators Consortium, which aims to change the face(s) of environmental education in California. The Consortium's goal is to get people of color involved in environmental education and capacity building. 3 communities in CA will identify and nominate leaders in their community to participate.

❖ Roundtable (continued)

- Linda Isakson announced Northern Cities' activities for P2 week (PSAs, proclamations, fairs, utility bill inserts), as well as a possible NCTD collaboration involving bus advertising. There are two Oceanside videos coming up, one for restaurants (grease traps) and the other is a contest for H.S. students to write (and star in) a Keep California Beautiful video. The Oceanside Watershed Program has been awarded the Helen Putnam Award.
- Donna Knott reported on permit compliance groups at the County Office of Education. They have started district visits and are getting BMPs together for 6 components. The Office of Education will have contact representatives at each school site.